



ADVERTISE IN YOUR SPIRITUAL REVOLUTION

YSR is an international monthly e-magazine acting as a catalyst for spiritual revolution by way of revealing eternal truths, imparting spiritual teachings, promoting spiritual tools and using latest technology for revolutionary holistic transformation of its readers on a global scale.

The goal of YSR is to create a global network of millions of active spiritual seekers working vigorously towards their individual spiritual development and thereby assisting in global evolution of human being - to evolve from human to superhuman.

YSR is an initiative of Spiritual Science & Research Foundation, India (www.BeEnlightened.org).

Each issue of YSR focuses on one main topic related to overall mission and goal of YSR. This is like having different viewpoints (truths) on same topic by several spiritual luminaries and thinkers. Apart from cover story, YSR offers several other regular features like a humor section, poems, uplifting fiction stories, interesting and informative articles related to spiritual evolution.

YSR is being published only as an e-magazine in form of PDF. We chose digital edition over printed edition due to following advantages:

Key Features of Digital Edition

- 1 **Environment friendly** Digital content helps in saving a lot of trees which could have been turned into the paper used for printed edition.
- 2 **Easy navigation** Flip through pages and scan headlines on your computer.
- 3 **Easy to read** Zoom in to articles, pictures and graphs to maximize your reading.
- 4 **Flexible** Keyword searches - search any topic, person or word instantly.
- 5 **Portable** As YSR eMag comes in PDF format, no need to be online -read anytime, anywhere!
- 6 **Compact** Store past issues on your computer for quick reference later.
- 7 **Efficient** Jump to sections and embedded URLs with a single click.

AUDIENCE

The readers of YSR e-magazine are serious spiritual seekers from all over the world. They are from all walks of life with common goal of their spiritual development. They are eager to know about products, services, guidance which can help them achieve their goal.

They are as interested in keeping their body fit and healthy as keeping their mind fit and healthy. They are as interested in learning about ancient wisdom as in finding out new technologies, tools, products and services for wellbeing.

Come take this opportunity to reach out to them with your unique products and services.

ADVERTISING DEADLINE

YSR is a monthly e-magazine with each issue coming out in first week of the month. All advertising material should reach us before 15th of that month for next month issue.

ADVERTISING MATERIAL

We accept all material by e-mail only. Advertisement must be in form of high quality JPEG or print-ready PDF or CorelDraw (cdr) format. Please embed all required fonts within the PDF. We do not accept MAC format as of now.

ADVERTISING RATES (YSR e-Magazine)

We are calling upon successful businesses, institutions and individuals to sponsor us and thereby make a contribution in evolution of mankind. We offer a platform of spiritual seekers and intelligent readers to promote your products, services, brand name by way of releasing advertisements in forthcoming YSR issues as well as on YSR website.

We have kept very competitive advertising rates to offer you maximum ROI as well as be able to reach to more sponsors and get involved with them in effectively executing this global project.

Cover Page (last page)	US \$25	INR 750
Full Page	US \$20	INR 500
1/2 Page (Horizontal or Vertical)	US \$10	INR 250
1/3 Page (Horizontal or Vertical)	US \$5	INR 125

Being an e-magazine, rates are same for color or b/w advertisements.

You can also book 165x190 pixels advert on YSR website home page at just **US \$20 (INR 500) per month** and 500x135 pixels banner advert for **US \$30 (INR 750) per month**. Rates are subject to change.

PAYMENT

Please send payment by PayPal to donate@beenlightened.org. 100% advance payment needed along with ad material. You can also pay by cheque/demand draft in name of 'Spiritual Science & Research Foundation' payable at Mumbai, India.